

Enrollment Management Resources

Websites:

- o **AACN - GNAP**, Graduate Nursing Admissions Professionals Network
 - ▶ <http://www.aacn.nche.edu/networks/gnap/>
- o **NACAC**, National Association for College Admissions Counseling
 - ▶ <http://www.nacacnet.org/>
- o **AACRAO**, American Association of Collegiate Registrars and Admissions Officers
 - ▶ <http://www.aacrao.org/>
- o **NAGAP**, National Association of Graduate Admissions Professionals
 - ▶ <http://www.nagap.org/>
- o **NAAHP**, National Associations of Advisors for the Health Professions
 - ▶ <http://www.naahp.org/>
- o **NACADA**, National Academic Advising Association
 - ▶ <http://www.nacada.ksu.edu/>
- o **NASPA**, Student Affairs Administrators in Higher Education (formerly National Association of Student Personnel Administrators)
 - ▶ <https://www.naspa.org/>
- o **Maguire and Associates**
 - ▶ <http://www.maguireassoc.com/resources/>
- o **Ruffalo Noel Levitz**
 - ▶ <https://www.noellevitz.com/papers-research-higher-education>
- o **College Board**
 - ▶ <http://professionals.collegeboard.com/educator/higher-ed>
- o **National Student Clearinghouse**
 - ▶ http://www.studentclearinghouse.org/about/media_center/
- o **National Center for Institutional Diversity, University of Michigan**
 - ▶ <http://ncid.umich.edu/research/current-projects/drpp/>
- o **University of Southern California Rossier School of Education, Center for Enrollment Research, Policy and Practice**
 - ▶ <http://cerpp.usc.edu/>

Publications:

- o **Beyond the Big Test: Noncognitive Assessment in Higher Education**, by William E. Sedlacek
- o **Dr. William Sedlacek's Collection of Publications, Articles, and Surveys**
 - ▶ <http://williamsedlacek.info/publications.html>
- o **EM=C²: A New Formula for Enrollment Management**, by John Maguire, Lawrence Butler and Colleagues at Maguire Associates
- o **Strategic Enrollment Management: Transforming Higher Education**, by Bob Bontrager, Doris Ingersoll, and Ronald Ingersoll
- o **Refocusing Enrollment Management: Losing Structure and Finding the Academic Context**; by Stanley E. Henderson
- o **Enrollment Management: An Integrated Approach**; by Don Hossler
- o **Chronicle of Higher Education**:
 - ▶ <http://www.chronicle.com>
- o **Inside Higher Ed**:
 - ▶ <http://www.insidehighered.com>
- o **AAMC E-Learning Seminar**
 - ▶ What You Don't Know: The Science of Unconscious Bias and What To Do About It in the Search and Recruitment Process
 - ▶ https://www.aamc.org/members/leadership/catalog/178420/unconscious_bias.html



Enrollment Management Resources

NursingCAS Advisory Group Members

Contact an advisory group member to learn more about how they implemented and use NursingCAS at their school.

Nancy DeBasio, Chair
President
Research College of Nursing (Kansas City, MO)
(816) 995-2810
Nancy.DeBasio@researchcollege.edu

Anita Hufft
Dean
Texas Woman's University (Denton, TX)
(940)-898-2401
ahufft@mail.twu.edu

Chad Oppelt
Assistant Director of Graduate & Extended Studies
Recruitment
The College of St. Scholastica (Duluth, MN)
(218)-723-6362
coppelt@css.edu

Joanne Davis
Assistant Dean for Student and Academic Services
University of Kentucky
(859) 323-6135
jdavis1@email.uky.edu

Robert Strachan
Admissions & Student Services Coordinator
San Francisco State University
(415) 405-4063
Strachan@sfsu.edu

Lisa Rosenberg
Associate Dean of Students
Rush University (Chicago, IL)
(312) 942-8982
Lisa_Rosenberg@rush.edu

NursingCAS Staff Contacts:

- **Ann M. Donnelly**, Director, Account Management, Liaison International, adonnelly@liaisonedu.com or 617-612-2064
- **Joseph Clark**, Customer Solutions Manager, Liaison International, jclark@liaisonedu.com or 617-612-2930
- **Caroline Allen**, NursingCAS Director, American Association of Colleges of Nursing, and Former Admissions Counselor at St. Bonaventure University and The Catholic University of America, callen@aacn.nche.edu or 202-463-6930 x258
- **Rachel Stayton**, NursingCAS Assistant, American Association of Colleges of Nursing, rstayton@aacn.nche.edu or 202-463-6930 x219